



Creating a Vibrant Sustainable Local Economy

a half day conference to strengthen our community

REGISTRATION FORM

**Print this form and make check out to SBNP and mail to:
PO Box 6953 Portland, OR 97228-6953**

Date: Thursday March 15th from 8:00AM-Noon

Location: Friendship Masonic Center 5625 NE Alameda (57th and NE Sandy)

Cost and Registration Deadlines:

Register by March 5th \$25 for SBNP members and students \$45 non-members

After March 5th-\$40 for SBNP members and students \$60 for non-members

Please contact Robyn at 503-232-2943 with questions

Conference Schedule:

8:00 check-in, continental breakfast, networking

8:30-9:15 welcome keynote session: *Patrick Donaldson, President of APNBA (The Association of Portland Neighborhood and Business Associations)*

9:30-10:45 Breakout Sessions: (choose one by checking)

___ **Utilizing the Local First Brand: Creative and Cost Effective Marketing for Your Locally Owned Business** (Presenters: *Rich Bruer, Marketing Consultant, Michael Tevlin, Tevlin Communications, Paul Nedham, Critical Marketing Services*)

___ **Food for Thought: Benefits and Obstacles to Localizing Our Food** (presenters: *David Yudkin, Hot Lips Pizza, Franz Spielvogel, Laughing Planet Burrito, Lisa Sedlar, New Seasons Market, Holly Jarvis, FoodFront Co-op*)

___ **Values, Money and Investing: Opportunities for Alignment in a Sustainable Economy** (Presenters: *Lucy Brehm, ShoreBank Pacific, Mary Edmeades, Albina Community Bank*)

11:00-noon Keynote speaker: co-sponsored with the Oregon Microenterprise Network (OMEN)

Michael Shuman: The Small-Mart Revolution Michael Shuman, an attorney and economist, is vice president for enterprise development for the Training & Development Corporation (TDC). He has written, co-written, or edited seven books, including *Going Local: Creating Self-Reliant Communities in the Global Age*, and, most recently, *The Small-Mart Revolution: How Local Businesses Are Beating the Global Competition*. He is currently on the Board of the Business Alliance for Local Living Economies (BALLE)

Name: _____ **Phone:** _____

Business or Organization: _____ **SBNP member?** _____

Address: _____

Email: _____ **Total Enclosed:\$** _____

Credit Card # _____ **exp** _____ **3 digit code on back** _____